



Cloud Cost Optimisation

Services for Private Equity – Diligence and Value Creation

Thursday, 12 January 2023

#We**Challenge**The**Cloud****StatusQuo**



“Silver Lake (the investors) provided me with confidence that the audit findings were accurate based on previous experiences with Capacitas. My teams embarked on an ambitious 1-year programme to start delivering the recommended optimisations”

Andre Brunetiere, CTO & CPO Cegid

We worked with the Cegid team to reduce their **Cloud spend by €4m p.a.** and **27% increase in SaaS users**, with stability improvements

We worked with the Skype team to scale from **60-90m** subscribers while **reducing Cloud spend by \$26m p.a.** Performance improved during this period with a **96% reduction in incidents.**

“Capacitas have a uniquely analytical approach to modelling both cloud and Capex based infrastructure provision. Their thoughtful and actionable insights unlock both spend and performance based interventions supporting both architects and DevOps teams in optimization and forward planning for global scale services”

Mark Gillet, COO at Skype & Managing Director, Silver Lake

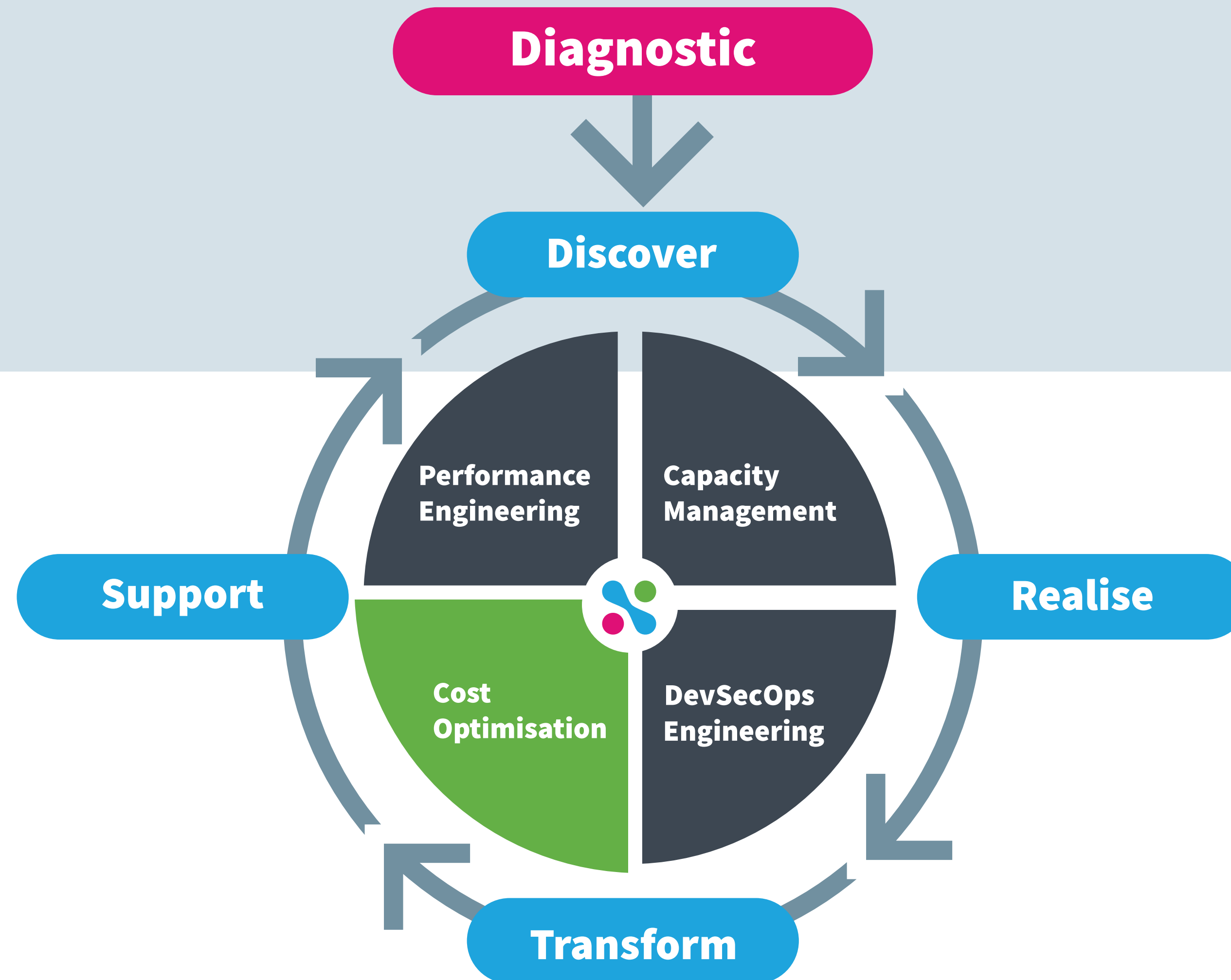


“Capacitas brought its new way of thinking about performance to the team. Working with them, we applied together new ideas of application performance and combined them with cost along with the architecture to make recommendations that reduced the costs by 70%+..”

Niraj Nagrani, SVP Ancestry

At Ancestry.com we worked with their teams to deliver a **\$30m p.a. reduction in Cloud spend,** **30% increase in users** with an improvement in performance.

Value Creation throughout the investment lifecycle



Diagnostic Product Sheet

Features

Value creation through cloud cost optimisation

Free diagnostic to discover the opportunity size

Build the business case for optimisation

Empirical: uses your cloud demand, cost and performance data

Benefits

X4 saving opportunities compared to conventional FinOps methods

Free as you should only pay where opportunities exist

Discovery Product Sheet

Features

Pre-deal diligence or post-deal review

Quantification of optimisation targets

Recognise future improvement in CSP performance and cost

Prioritisation of opportunities based on complexity/benefit

Identify the barriers

Action plan to deliver opportunities

Benefits

Identification of up to 60% reduction in cloud spend

Increase cost scalability

Maximise cloud spend reduction by going beyond tools and conventional FinOps methods

Improve technology scalability

Increase the accuracy and predictability of cloud budgets

Value Creation throughout the investment lifecycle

Features

Deliver quick savings & early stabilisations

Deliver complex application, product and architectural optimisations

Define team target state & develop your teams' capability

Validate teams can operate independently

Maintain the gains as your organisation grows and technology changes

Ongoing benchmarking of your teams, performance and cost

Benefits

Enduring reduction in cloud spend; \$30M p.a. achieved on our largest client

Lower cloud spend per unit of business demand

Increase in technology scalability

Increase in engineering team productivity & rate of product delivery

Reduction in live service incidents

#We**Challenge**The**Cloud****StatusQuo**

**We impact your bottom line. Directly, significantly, and immediately.
Book your free cloud diagnostic today.**

Cloud Diagnostic

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