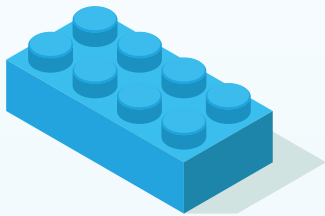


FinOps: Great Start, Room to Grow

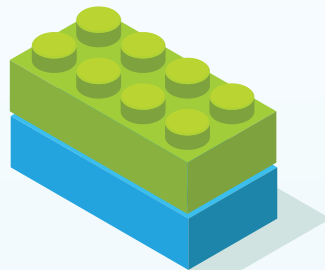
FinOps is a powerful framework to optimise cloud costs, but there's more to the story. 3 crucial elements missing from FinOps.



1

Build for Efficiency:

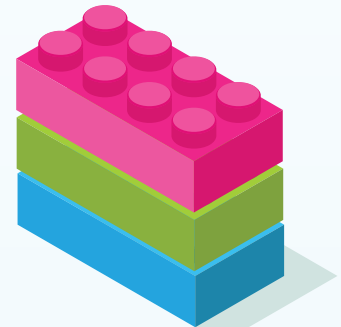
FinOps focuses on operations, but cost-efficiency needs to start in design and build phases.



2

Break Down Barriers:

Data and clear plans can help overcome resistance to optimisation efforts.



3

Go Beyond Basic Workload Optimisation:

Validate workloads, model performance vs. cost, and understand demand's impact on costs.