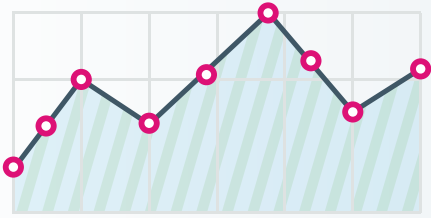


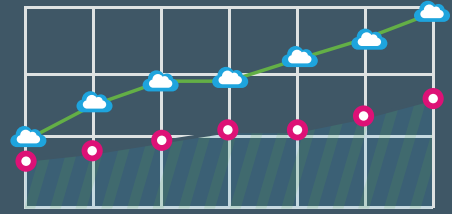
Cloud Bill Warning Signs: Are You Overspending?



Fluctuating Costs: Unpredictable spikes in your cloud bill signal a lack of control.



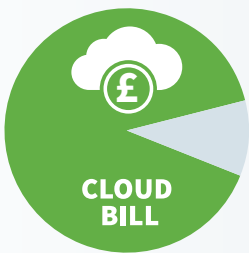
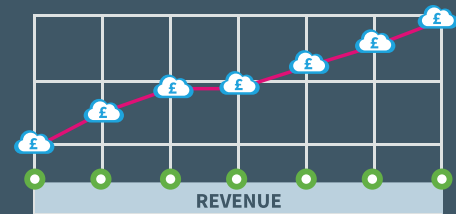
Cloud Outpaces Revenue: Rapid cloud growth exceeding revenue suggests misaligned investments.



Underutilised Servers: Low server usage means you're paying for idle resources.



Cloud Spend Doesn't Drive Revenue: Increased cloud spending without higher revenue indicates inefficiency.



High Cloud Bill Percentage: Spending over 10% of revenue on cloud services is a potential red flag.

Unclear Cloud Charges: Unidentified charges on your bill point to hidden costs and a lack of control.



Non-Production Cost Creep: Non-production environments exceeding 15% of your cloud bill indicate optimisation opportunities.

IT Changes & Surprise Costs: Frequent IT changes leading to unexpected costs suggest a lack of cost planning.



Unallocated Cloud Costs: Inability to allocate cloud costs hinders effective management.

Unpredictable Future Spend: Difficulty forecasting cloud spending for the next 6-12 months indicates a lack of visibility.

